

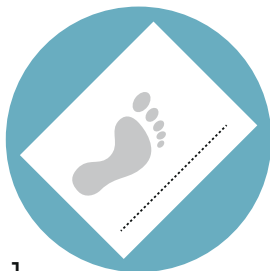
## M&S KIDS MEASURING GUIDE

THESE MEASUREMENTS AND CONVERSIONS ARE TO BE USED AS A GUIDE, AND THE FOOTWEAR MUST BE ASSESSED INDIVIDUALLY TO ENSURE THE CORRECT FIT.

Length (mm)	Length (inches)	UK & Eire Size	Continental Size	US Size (Childrens)
123	4.8	4	20.5	4.5
130	5.1	5	21.5	5.5
138	5.4	6	23	6.5
146	5.7	7	24	7.5
153	6	8	25.5	8.5
161	6.3	9	27	9.5
169	6.7	10	28	10.5
176	6.9	11	29	11.5
184	7.2	12	30.5	12.5
192	7.6	13	32	13.5
200	7.9	1	33	1.5
209	8.2	2	34	2.5
217	8.5	3	35.5	3.5
226	8.9	4	37	4.5
234	9.2	5	38	5.5
242	9.5	6	39.5	6.5
251	9.9	7	40.5	7.5
259	10.2	8	42	8.5
267	10.5	9	43	9.5

## PRINT GUIDE

MAKE SURE PRINTER IS SET TO 100% OR 'DO NOT SCALE'



**1. PRINT OUT THE GAUGE.**  
Ensuring your printer is set to 100% or 'do not scale', print out the gauge and measure.



**2. PLACE THE CHART ON A HARD SURFACE.**  
The back of your child's heel should be in line with the thick bottom line. For ease and best results, you may want to position the heel line against a wall.



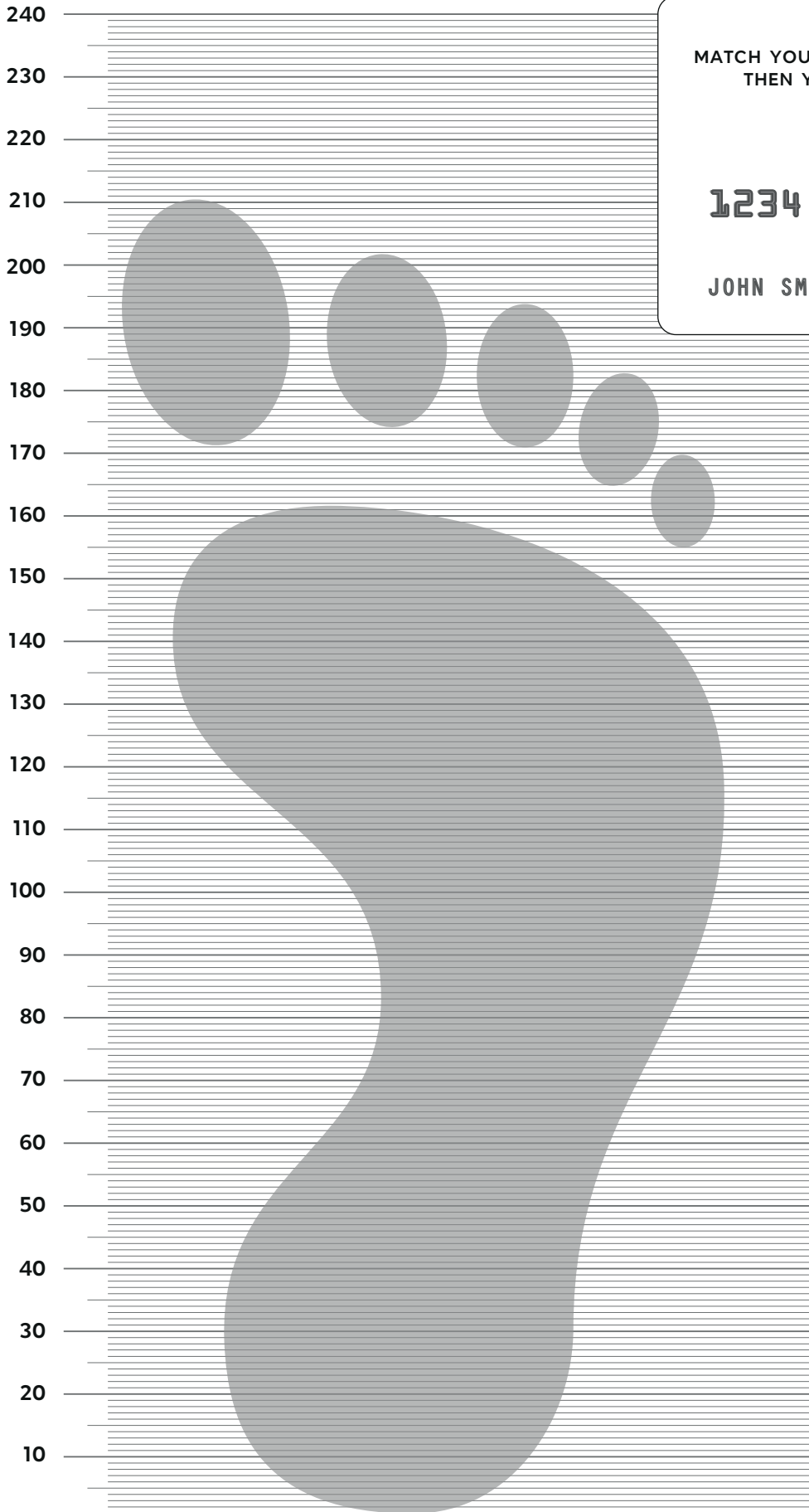
**3. MEASURE BOTH FEET.**  
You need to measure the maximum length of each foot. There is no need to allow any extra room, we have done that for you.

# M&S

EST. 1884

## M&S KIDS FOOTWEAR GUIDE

FEEL MORE CONFIDENT BUYING ONLINE WITH THIS STEP BY STEP GUIDE TO HELP YOU CORRECTLY MEASURE YOUR CHILDS FEET



MATCH YOUR CREDIT CARD TO FIT IN THIS BOX, THEN YOUR PRINT SCALE IS CORRECT

1234 5678 9123 4567

JOHN SMITH

BACK OF FOOT SHOULD TOUCH THIS LINE (AT HEEL OF FOOT)

	LENGTH	WIDTH
R	mm	mm
L	mm	mm
DATE		