

## 10 PUBLIC HEALTH ENGLAND CATEGORIES

Calories, saturated fat, sugar per pack across the range 2018/19 vs 2017/18

Range	Total Calories per Pack	Total Sat Fat per Pack	Total Sugar per Pack
Ice Cream	-31%	-29%	-33%
Dessert	-15%	-18%	-13%
Yogurts	-24%	-27%	-24%
Cereals	-2%	-2%	-1%
Milk Drinks	-7%	-3%	-9%
Morning Goods (e.g. croissants, danish pastries)	-1%	-2%	2%
Cake	-16%	-15%	-15%
Biscuits	-14%	-16%	-13%
Sweets	-9%	-19%	-7%
Chocolate	-10%	-9%	-14%
<b>Total</b>	<b>-12%</b>	<b>-14%</b>	<b>-13%</b>

- Total Calories per pack have reduced by -12% from 2017 /18 to 2019
- Total Saturated Fat per pack has reduced by -14% from 2017/18 to 2019
- Total Sugar per pack has reduced by -13% from 2017/18 to 2019

\*Based on number of calories per pack across all products in the named categories

\*10 Categories identified by Public Health England in Sugar Reduction: Achieving the 20%, part of Childhood Obesity: A Plan for Action